





THE AP-GfK POLL February, 2012

Conducted by GfK Roper Public Affairs & Corporate Communications

A telephone survey of the American general population (ages 18+)

Interview dates: February 16 – 20, 2012 Number of interviews: 1,000

Margin of error for the total sample: +/- 4.1 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.







CUR1 through ELE37/ELE38 previously released

This question has been previously released:

CURX1. How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Health care	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	нібн 6/16-20/11	LOW 3/3-8/10	1 Year Ago 1/5-10/11
Extremely/Very important	78	76	79	79	83	77	80	80	78	80	80	82	80	77	80	83	73	80
Extremely important	43	38	42	43	44	42	44	39	38	41	43	43	44	42	42	44	40	39
Very important	35	38	37	35	39	35	36	41	41	39	37	39	35	36	38	39	33	41
Moderately important	16	15	15	14	11	16	12	13	13	13	12	11	13	15	12	11	17	13
Slightly/Not at all important	7	9	6	7	5	7	7	7	8	7	8	7	8	8	8	5	9	7
Slightly important	5	7	4	5	4	5	6	5	6	5	5	5	5	6	5	4	6	5
Not at all important	2	2	2	2	2	2	1	2	2	3	3	2	3	2	3	2	3	2
Don't know [VOL]	*	*	1	*	*	*	*	*	*	*	*	-	*	*	*	*	1	*
Refused [VOL]	-	-	-	-	1	-	-	-	-	-	-	-	-	*	-	1	-	-







This question has been previously released:

CURX2. And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF NEITHER, DK NOR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Health care	2/16-20/12	12/8-12/11	10/13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	L -18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	High: 5/5-9/11	60/8- 8/6: Pow:	1 Year Ago 1/5-10/11
Total approve	48	44	45	46	45	54	52	51	48	47	46	50	45	49	45	54	42	51
Strongly approve	25	21	24	23	24	29	27	29	25	26	27	26	24	29	30	29	22	29
Somewhat approve	21	23	21	22	20	24	24	20	22	19	18	22	21	20	16	24	19	20
Lean approve	2	*	1	1	1	1	1	2	1	2	1	2	*	*	*	1	1	2
Neither approve nor disapprove	*	*	1	1	1	*	*	1	1	*	*	*	2	4	4	*	6	1
Total disapprove	51	55	54	53	54	46	48	49	51	53	54	50	53	46	51	46	52	49
Lean disapprove	1	1	1	1	1	1	2	1	1	1	1	1	-	-	*	1	*	1
Somewhat disapprove	9	13	10	11	12	11	10	11	10	9	4	11	11	10	9	11	10	11
Strongly disapprove	41	40	42	42	41	34	37	37	40	43	49	39	42	36	42	34	43	37
Don't know [VOL]	*	1	*	*	*	*	-	-	*	-	-	-	-	-	-	*	*	-
Refused [VOL]	*	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-

N=1,000 N=1,000 N=1,000 N=2,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,00







Questions FAV1 through TC23 previously released.

In general, do you support, oppose or neither support nor oppose the health care reforms that were passed by Congress in March of 2010?

	2/16-20/12	12/8-12/11	6/15-20/11	3/24-28/11	1/5-10/11	1/3		LIKELY VOTERS 10/13-18/10	9/8-13/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	60/8-8/6
Total support	35	29	36	35	40	38	40	41	41	45	39	39	41	42	36	39	40	34
Strongly support	17	13	16	17	21	17	17	19	20	21	21	19	21	18	19	21	23	16
Somewhat support	18	17	21	18	19	20	24	22	21	24	19	20	20	24	17	18	17	18
Neither support																		
nor oppose	14	18	15	17	16	12	11	6	12	13	14	10	12	14	18	14	17	15
Total oppose	47	49	46	45	41	47	45	52	46	42	46	50	43	42	44	45	40	49
Somewhat oppose	11	15	13	14	11	13	12	10	11	12	9	10	9	10	10	11	9	13
Strongly oppose	36	33	32	31	30	33	33	41	35	29	37	39	34	32	34	34	31	36
Don't know [VOL]	4	5	3	2	3	4	3	1	1	1	1	1	4	2	2	3	3	2
Refused [VOL]	*	*	-	-	*	-	*	-	-	-	*	*	-	-	*	*	*	-

HC10. How well do you feel you understand the healthcare reforms that were passed by Congress in March of 2010?

	2/16/12-	4/7/10-
	2/20/12	4/12/10
Extremely/Very well	27	28
Extremely well	8	10
Very well	20	18
Somewhat well	44	44
Not too well/not well at all	29	27
Not too well	17	12
Not well at all	12	15
Don't know	*	1
Refused	-	-

N=1,000 Based on: N=1,001







N=1,001

N=1,003

^{**}NOTE: "of 2010" added after "March" in 2012 question wording

HC11. As a result of the changes to health care that were passed by Congress in March of 2010, do you think it will probably cause you to get better health care, cause you to get worse health care, or not change the quality of health care you get?

[FOR EACH "BETTER" ASK:] Is that a lot better or a little better? [FOR EACH "WORSE" ASK:] Is that a lot worse or a little worse?

	2/16/12- 2/20/12**	4/7/10- 4/12/10	10/29/09- 11/8/09*
Total better	14	14	22
A lot better	7	6	11
A little better	7	8	12
Total worse	32	47	34
A lot worse	12	38	11
A little worse	20	11	23
About the same	51	26	41
Don't know	2	1	2
Refused	1	*	*

Based on: N=1,000 N=1,001 N=1,502







^{*}NOTE: Question wording in 2009: "If the government makes these changes to health insurance, do you think it will probably cause you to get better health care, cause you to get worse health care, or not change the quality of health care you get?"

^{**}NOTE: "of 2010" added after "March" in 2012 question wording

HC30. Do you favor, oppose, or neither favor nor oppose a law... [READ LIST, RANDOMIZE].

that would require every American to have health insurance, or pay money to the government as a penalty if they do not, unless the person is very poor?	2/16-20/12	1/5-10/11
Total favor	34	31
Strongly favor	17	18
Somewhat favor	16	14
Neither favor nor oppose	6	7
Total oppose	58	59
Somewhat oppose	15	13
Strongly oppose	43	46
Don't know [VOL]	2	3
Refused [VOL]	*	*

Based on: N=1,000 N=1,001

requiring most medium-size and large companies to offer health insurance to their employees or pay money to the government as a penalty if they don't?	2/16-20/12	1/5-10/11
Total favor	60	59
Strongly favor	41	41
Somewhat favor	20	18
Neither favor nor oppose	6	9
Total oppose	32	32
Somewhat oppose	10	11
Strongly oppose	22	21
Don't know [VOL]	2	1
Refused [VOL]	*	*

N=1,000 N=1,001 Based on:







S1. Are you currently registered to vote at your address, or not?

	2/16-20/12
Yes	84
No	16
VOL: Not necessary in my state	*
Don't know [VOL]	*
Refused [VOL]	-

N=1,000





TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/2-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10
Supporter	25	30	28	25	33	30	30	31	30	30	36	28	28	27	27	31
Strongly	8	10	10	9	10	8	11	11	8	9	13	10	8	13	9	n/a
Moderately	17	20	18	16	24	23	19	21	22	21	24	18	20	14	18	n/a
Not a supporter	71	64	68	70	61	63	65	61	66	67	60	68	69	65	68	60
Don't know [VOL]	4	6	4	5	5	7	6	7	4	4	3	4	3	7	5	9
Refused [VOL]	1	1	*	*	1	*	*	*	-	*	1	1	*	1	*	1

PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	:LY 3-18	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	60/8-8/6	60/02-91/2	5/28-6/1/09
Democrat	29	27	31	29	31	35	29	29	31	32	33	32	31	34	35	32	32	32	28	35	33	31	35	36
Independent	30	33	32	30	27	27	34	31	26	28	27	31	30	28	25	27	27	29	27	24	26	30	25	25
Republican	25	25	23	21	25	18	19	25	28	26	32	25	25	24	26	26	26	21	21	22	21	21	23	23
None of these	16	16	13	20	16	20	17	15	16	14	7	12	13	15	14	15	15	17	23	18	19	18	17	16
Refused	*	-	1	*	1	-	-	*	-	-	-	1	*	*	-	-	-	*	-	1	1	1	1	1

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Based on:

PID1/ PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these? [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat? [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican? [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-2/09	60/8-£/6	7/16-20/09	5/28-6/1/09
Total Democrat	41	40	44	43	43	46	45	42	39	43	42	44	43	46	45	41	45	44	37	43	43	39	44	46
Democrat – strong	13	12	16	13	12	14	14	12	14	16	20	16	14	15	15	14	15	14	12	18	17	14	14	20
Democrat – moderate	15	15	15	16	19	21	15	16	17	16	13	15	18	19	20	18	18	18	16	17	16	16	20	15
Independent - lean Democratic	12	13	13	14	11	12	16	14	9	11	9	13	12	12	10	9	12	12	9	8	10	9	9	11
None – lean Democratic	*	*	-	-	*	-	*	-	*	*	*	1	*	-	*	-	*	-	*	*	*	-	*	*
Total																								
Republican	40	38	36	32	37	29	33	36	38	40	48	40	39	35	39	40	34	33	32	31	32	33	33	32
Republican Republican –	40	38	36	32	37	29	33	36	38	40	48	40	39	35	39	40	34	33	32	31	32	33	33	32
Republican Republican – strong Republican –																								
Republican Republican – strong	11	13	10	9	11	6	9	9	13	12	18	12	11	9	10	14	11	9	9	11	10	9	11	11
Republican Republican – strong Republican – moderate Independent – lean	11 14	13	10	9	11	6 12	9	9	13	12	18	12	11	9	10	14	11 12	9	9	11 10	10	9	11 12	11 12
Republican Republican – strong Republican – moderate Independent – lean Republican None – lean	11 14 15	13	10 13 14	9 12 11	11 14 13	6 12 11	9 11 14	9 16 11	13 15 11	12 13 14	18 14 15	12 13 15	11 14 14	9 15 11	10 16 13	14 12 14	11 12 12	9 12 12	9	11 10 10	10 11 11	9	11 12 10	11 12 9
Republican Republican – strong Republican – moderate Independent – lean Republican None – lean Republican [VOL] Independent	11 14 15	13 12 13	10 13 14	9 12 11 -	11 14 13	6 12 11 *	9 11 14 *	9 16 11 -	13 15 11	12 13 14 *	18 14 15 1	12 13 15	11 14 14	9 15 11 *	10 16 13 *	14 12 14	11 12 12 *	9 12 12 -	9 13 11 -	11 10 10 *	10 11 11 *	9 11 13 -	11 12 10 *	11 12 9 *
Republican Republican – strong Republican – moderate Independent – lean Republican None – lean Republican [VOL] Independent – don't lean [VOL] None –	11 14 15 -	13 12 13	10 13 14 -	9 12 11 - 5	11 14 13 -	6 12 11 *	9 11 14 *	9 16 11 - 6	13 15 11 -	12 13 14 *	18 14 15 1	12 13 15 -	11 14 14 -	9 15 11 *	10 16 13 *	14 12 14 -	11 12 12 *	9 12 12 - 5	9 13 11 -	11 10 10 *	10 11 11 *	9 11 13 - 8	11 12 10 *	11 12 9 *
Republican Republican – strong Republican – moderate Independent – lean Republican None – lean Republican [VOL] Independent – don't lean [VOL] None – don't lean	11 14 15 - 3	13 12 13 - 7	10 13 14 - 5	9 12 11 - 5	11 14 13 - 3	6 12 11 * 4	9 11 14 *	9 16 11 - 6	13 15 11 - 6	12 13 14 * 3	18 14 15 1 2	12 13 15 - 3	11 14 14 - 5	9 15 11 * 4	10 16 13 * 2	14 12 14 - 4	11 12 12 * 5	9 12 12 - 5	9 13 11 - 7	11 10 10 * 6	10 11 11 * 5	9 11 13 - 8	11 12 10 * 5	11 12 9 * 5







G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative? [IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?] [IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-11/10	TOTAL: 10/16-20/08	LIKELY VOTERS: 10/16-20/08
Liberal -	9	6	8	9	9	9	8	8	8	9	10	10	10	11	8	6	9	11
strongly																		
Liberal -	11	14	12	13	14	14	15	14	11	14	11	12	15	11	15	14	14	14
somewhat																		
Conservative - strongly	18	20	18	20	21	16	18	20	22	22	29	20	20	21	21	21	18	20
Conservative - somewhat	21	22	21	23	22	22	23	19	24	22	18	25	21	23	23	23	21	18
Moderate	38	35	39	32	33	36	32	36	33	31	31	31	33	32	31	32	35	35
Don't know	2	2	3	3	2	3	3	2	1	2	1	3	2	1	3	3	2	2
Refused	1	*	*	*	1	1	*	2	1	1	*	1	*	1	1	1	1	*







Are you, yourself, currently employed... EM1.

	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	60/8-8/6
Full-time	48	48	49	50	44	49	45	44	47	46	46	46	47	48	49	45	43	44	46	44	44
Part-time	14	13	12	13	14	13	15	17	12	13	13	16	11	13	11	14	13	15	11	10	12
Not employed	39	39	39	37	42	37	39	38	40	41	40	38	42	39	39	41	44	41	42	45	42
Don't know	*	-	*	*	*	*	*	-	*	*	*	*	*	*	ı	*	-	*	*	*	-
Refused	*	-	*	*	*	*	*	1	1	*	*	*	*	-	*	*	*	1	1	1	1

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you...

	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	6/3-8/06
Retired	54	51	50	51	46	51	40	48	48	46	47	44	47	42	50	49	48	47	49	52	52
Homemaker	15	15	19	14	17	16	17	16	21	18	16	21	15	16	18	19	15	13	16	18	15
Student	9	12	8	13	10	12	16	14	11	12	11	14	12	11	9	9	8	7	9	10	8
Temporarily unemployed	21	18	20	18	24	19	27	19	17	22	21	20	25	27	21	23	27	32	24	18	22
Don't know	1	3	3	4	2	1	1	2	2	2	4	1	2	4	2	*	1	1	1	2	2
Refused	*	1	1	*	1	*	1	*	1	*	*	1	*	-	1	-	1	*	1	*	*







CUR38. Thinking of the last 6 months – that is, since August of 2011 – have you or has someone in your family lost a job as a result of economic conditions, or not?

	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	12/10-14/09	60/8-£/6	High: 2/12-17/09	Low: 2/16-20/12	1 Year Ago: 1/5-10/11
Yes (self lost job)	4	5	8	5	6	7	6	8	6	7	6	6	7	8	6	9	5	10	4	8
Yes (someone in family)	20	19	18	25	18	23	22	27	18	16	25	25	29	21	23	22	26	25	20	27
No	75	75	72	69	74	67	70	62	72	76	68	67	61	69	69	66	65	65	75	62
Both (self and family member) [VOL]	1	1	2	1	2	3	1	4	3	1	1	2	4	1	3	3	2	1	1	4
Don't know	*	*	*	-	*	-	*	*	-	*	*	*	*	*	-	*	*	*	*	*
Refused	*	-	*	-	*	*	-	*	*	*	*	*	-	-	*	*	1	-	*	*

CUR39. And thinking of the last 6 months – that is, since August of 2011 – has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	12/10-14/09	High: 1/12-17/10	Low: 2/16-20/12	1 Year Ago: 1/5-10/11
Yes	54	58	59	60	57	62	60	65	55	54	65	65	70	63	64	69	71	54	65
No	46	42	41	40	43	38	40	35	44	46	35	35	29	36	36	30	29	46	35
Don't know	1	*	*	*	*	*	*	*	1	*	1	*	1	*	*	*	1	1	*
Refused	*	-	*	*	-	*	*	*	*	*	*	*	-	-	*	*	-	-	*

Associated Press POPER





[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habitating	59
Separated	1
Divorced	11
Widowed	6
Never Married	22
Don't know [VOL]	*
Refused [VOL]	*

Based on: N=1,000

What is the last grade of school you completed? [READ EACH ITEM] DM2.

Less than high school graduate	8
High school graduate	31
Technical/trade school	6
Some college	25
College graduate	16
Some graduate school	2
Graduate degree	12
Don't know [VOL]	*
Refused [VOL]	*

Based on: N=1,000

DM4. In what year were you born?

Age group:

18-29	19
30-49	35
50-64	27
65+	18
Refused [VOL]	1







DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	22
Suburban area	46
Rural area	31
Don't know [VOL]	1
Refused [VOL]	*

Based on: N=1,000

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	63
Rent	25
Other arrangement	11
Don't know [VOL]	*
Refused [VOL]	1

Based on: N=1,000

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	34
No	66
Don't know [VOL]	-
Refused [VOL]	*





How many different landline telephone numbers, if any, are there in your? This includes listed or DM8. unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	30
One Line	65
Two lines	4
Three or more lines	1
Don't know [VOL]	-
Refused [VOL]	*

Based on: N=1,000

DM9. And on how many different <u>cell</u>-phone numbers, if any, could I have reached you for this call?

None	8
One	71
Two	16
Three or more	6
Don't know [VOL]	*
Refused [VOL]	*

Based on: N=1,000

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	26
Cell phone	44
Both equally	31
Don't know [VOL]	-
Refused [VOL]	*







DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	54
One	30
Two	11
Three or more	5
Don't know [VOL]	-
Refused [VOL]	*

N=300 Based on:

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	37
No	61
Don't know [VOL]	1
Refused [VOL]	1

Based on: N=1,000

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	30
Catholic	23
Mormon	2
Jewish	2
Muslim	*
Other religion	18
Don't belong to religious denomination	23
Don't know [VOL]	*
Refused [VOL]	2







DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	87
No, not a Christian	13
Don't know [VOL]	*
Refused [VOL]	-

Based on: N=170

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	17
Less often than a few times a year	13
A few times a year	21
Once or twice a month	13
Once a week	20
More than once a week	14
Don't know [VOL]	*
Refused [VOL]	1





DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	11
No	89
Don't know [VOL]	-
Refused [VOL]	1

Based on: N=1,000

- DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
- DM18. [IF <u>NOT</u> SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White, Caucasian	75
Black, African-American, Negro	12
American Indian or Alaska Native	1
Asian Indian	1
Native Hawaiian	1
Chinese	*
Guamanian or Chamorro	-
Filipino	*
Samoan	-
Japanese	-
Korean	*
Vietnamese	-
Other Asian	1
Other Pacific Islander	-
Some other race	5
Don't know	1
Refused	1
Multiple races	3





DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	51
\$50,000+	45
Don't know [VOL]	1
Refused [VOL]	4

Based on: N=1,000

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	10
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	10
\$50,000 to under \$75,000	15
\$75,000 to under \$100,000	11
\$100,000 to under \$150,000	9
\$150,000 or more	8
Don't know [VOL]	2
Refused [VOL]	6

Based on: N=1,000

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	39
No	59
Don't know [VOL]	*
Refused [VOL]	3







[ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	42
1	17
2	14
3	5
4	3
5-9 times	7
10-14 times	4
15-19 times	*
20-24 times	1
25 times or more	2
Don't know [VOL]	6
Refused [VOL]	2

Based on: N=508

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	49
Female	51

N=1,000 Based on:

CENSUS REGION:

Northeast	19
Midwest	23
South	37
West	22







AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted February 16 – 20, 2012 by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,000 general population adults age 18 or older.

Interviews were conducted with 700 respondents on landlines and 300 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 4.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at http://www.ap-gfkpoll.com.





